## NIPPON ECONOMIC THINKING DURING THE SHOGUNATE PERIOD

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Abstract: The main objective pursued within the research is presenting the Shogunate period from the perspective of economic thinking, how the economical components were approached and analysed during the Shogunate period, to emphasise the importance of this period on Japanese economic thinking overall. The aspects presented showed that the vast majority of the ideas expressed by the representatives of this period indicated that during the Shogunate a series of values were founded, such as long work, restraint, acceptance of the hierarchy, acceptance of the authority, high savings, endless ambition, awareness of the group's power, caring for the subjects' good. All these, combined with the critical economic doctrines, through their nipponisation, led to the strengthening of the Nippon economic doctrine.

**Key words:** economic thinking; Shogunate; Japan; theories; doctrines

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